

# Chicago Chapter



2022 Annual Kickoff

# Agenda

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- Our 2022 Board and Lookback
- Our By-Laws
- Our Membership
- How we communicate
- A look at 2022
  - Goals
  - Events, Activities
  - Budget / Finances



# 2022 – Executive Board

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- Mark Mueller: Chairman, Treasurer
- Rene Hernandez: Vice Chairman
- Carl Schuett: Secretary
- Glenn Granat: Sergeant at Arms



HHC Div, 1989-92



193 Inf Bde (Abn), 1979-81  
1/508 PIR, 1981-83



1/319 AFAR, 1974-77



1/504 PIR, 1975-78



# 2021 – Financial Summary

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- Starting Balance 1/1/21: \$4,284.59
  - Revenue: \$5,933.84 (+64%)
    - Dues, merchandise, donations
  - Expenses: \$5,743.50 (+10%)
    - Donations, meetings, merchandise, admin/supplies, website, email
- Ending Balance 12/31/21: \$4,474.93
- Net Increase: \$190.34



# 2021 – Donations


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- National Assn:
  - Education Fund \$800
  - Holiday Troop Support \$200
- 82<sup>nd</sup> Airborne Historical Society/Museum: \$200
- American Cancer Society: \$86.51
  - c/o Becky Granat

2021: \$1,286.51 (-53%)

2020: \$2,750





# Our By-Laws

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# Our By-Laws

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- The Chicago Chapter is a chapter of the national 82<sup>nd</sup> Airborne Division Association, Inc.
- We are one of 90+ chapters
- Our chapter is governed by the National By-Laws (2020) and our chapter By-Laws (1997)
- National updates their By-Laws annually at the Convention
- Chapter By-Laws must be approved by a National By-Laws committee, with a vote held at each convention
- All members are welcome to read any of the By-Laws







# Our Membership

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# Membership - Refresher

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Membership in the Association shall require proof of “Honorable” service in the Military, and proof of Airborne qualification or service with the 82nd Airborne Division and consist of six (6) classes, as follows: Charter Members, Life Members, Regular Members, Associate Members, All American Members, Honorary Members and Auxiliary Members.

Qualifications for membership will be sent to national for verification by the Executive Director on all members. All qualifications for memberships will be returned to, and maintained by the local chapters and must be certified annually on membership verification forms provided by the Association’s National office.



# Our Membership – Chicago Chapter

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- Our chapter currently counts 186 Active members, both Regular and Associate combined.
  - 177 All-American (Life)
  - 8 Annuals (Current)
- Membership down 3.7% YOY (from 192)
- 3 Honorary (Chapter) Members



# Our Membership – Chicago Chapter

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- WWII Veterans: 5
  - Walter Baker, 96, D/508 PIR
  - Barny Janecki, 94, US Navy
  - Don Strazer, 92, H/187 GIR (11<sup>th</sup> Abn Div)
- In 2021, we lost:
  - John Hughes, 94, 515 PIR (13<sup>th</sup> Abn Div), 504 PIR
  - Stan Gryga, 99, HHC 82d Abn Div



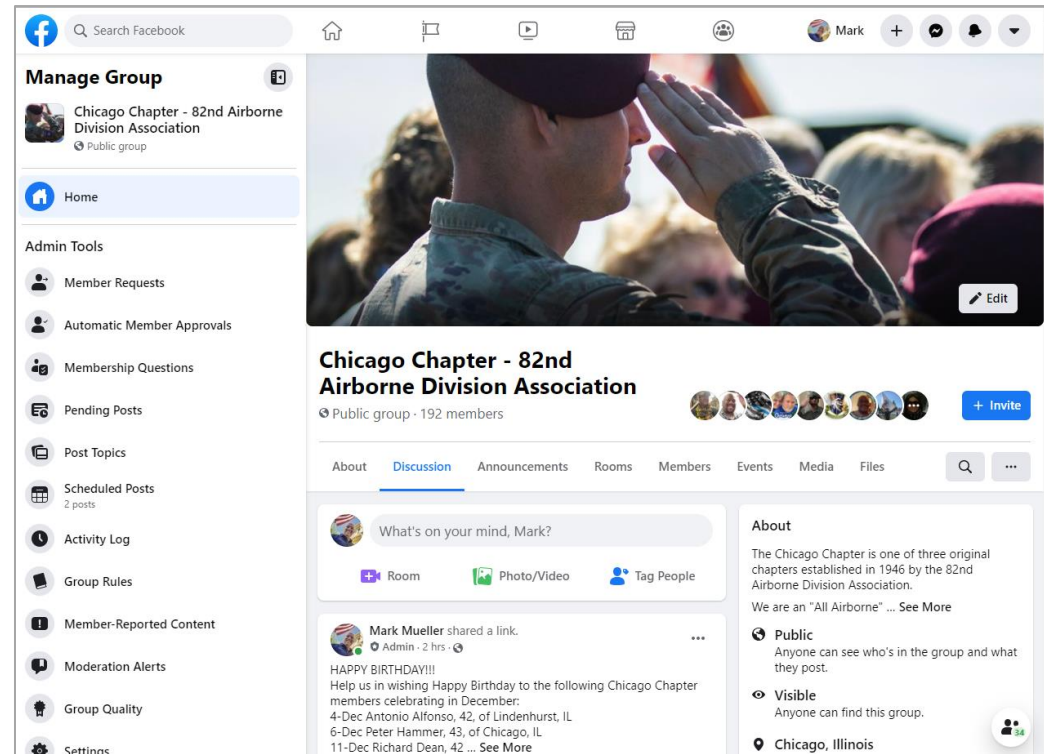


# How We Communicate

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# Our Facebook Group

- 218 (+23) followers
- Publicly accessible
- Post news, events, files
- Member sharing
- No cost

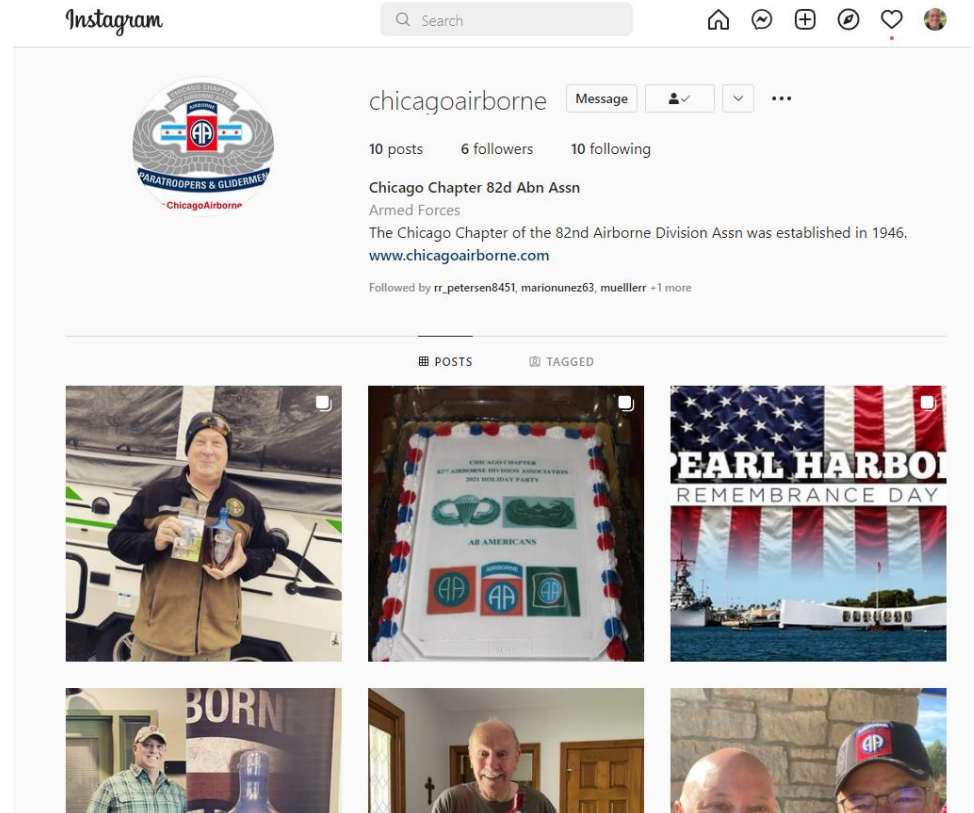


The screenshot shows the Facebook interface for the 'Chicago Chapter - 82nd Airborne Division Association' group. The group is public and has 192 members. The page features a cover photo of a soldier saluting. The left sidebar contains 'Admin Tools' such as Member Requests, Automatic Member Approvals, Membership Questions, Pending Posts, Post Topics, Scheduled Posts (2 posts), Activity Log, Group Rules, Member-Reported Content, Moderation Alerts, Group Quality, and Settings. The main content area shows a post by Mark Mueller, an administrator, wishing Happy Birthday to members in December. The right sidebar includes an 'About' section with the group's history and a 'Public' privacy setting.



# Our Instagram Account

- Started in Dec 2021
- 6 Followers
- Publicly accessible
- Post images
- Member sharing
- No cost





# Our Website – ChicagoAirborne.com

- On Personify organization management platform
- Hosts our entire member database – Secure!
- Publicly accessible, with secure Member content
- Post news, events, files
- Email
- Donations
- Cost \$600/year



A screenshot of the ChicagoAirborne.com website homepage. The top navigation bar includes links for Home, Join, Donate, and Contact, along with user options for Mark Mueller, Change password, and Log out. The main header features the Chicago Chapter logo and the text 'Chicago Chapter 82nd Airborne Division Association'. Below this is a dark blue navigation bar with links for Home, About, Calendar, News, Forums, and All Things Airborne. The main content area has a blue header with the text 'Welcome to the Chicago Chapter!' and a paragraph of introductory text. Below this is a photograph of two men in white t-shirts and caps at an outdoor event. At the bottom, there is a 'Calendar' section listing 'NATIONAL LAW ENFORCEMENT APPRECIATION DAY' and 'CHICAGO CHAPTER MEETING - JANUARY 2022', and a 'Featured member' section for Frank Lloyd from Ontario, CA.

# Additional Comms

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- Email
- Chapter newsletters
- Chapter meetings, events
- Word of mouth





# A Look at 2022

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# 2022 – Calendar of Events

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- Monthly Chapter meetings – 11 planned
- Airborne Trivia, somehow, someway
- Parade: Memorial Day (Naperville)
- LGOP's
- Chapter Picnic
- Relationship Building Events:
  - Chapter 37 SFA Annual Military Ball (April)
  - Chicago Vets 22 Mile Ruck March (May)
  - Chapter 37 SFA Golf Outing (Aug) – Sponsorship, participation
  - John Steele Chapter Summer Picnic (July)
- National Assn Support
  - All American Week @ Fort Bragg (May)
  - National Convention in Orlando, FL (Aug)
- Chicago Chapter Holiday Party (Dec)



# Priorities for 2022

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- Membership
  - Retention
  - Growth
  - Engagement
- Promote the Chapter
  - Events/Activities
  - Communications – Email, Newsletter
  - Relationships
  - Merchandise
- Finances
  - Cash positive
  - Amp up fund raising



# 2022 – New Events Proposed

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- Ruck March for PTSD: 29 May, Glencoe>Chicago
  - Hosted by Chicago Veterans
  - 20 Miler
  - Sponsorship? Chicago Chapter team?
- LGOP's
  - Fishing is back
  - Want to make this a significant effort – grassroots
  - Chapter funding as necessary





# 2022 – Merchandise

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- Currently have stock of Chapter-branded challenge coins, St Michael medallions, silicon wrist bands, decals, wall calendars, note pads, note cards
- Proposed to add:
  - T-shirts, polos
  - Lapel pins – restock
  - Casket discs – restock
  - 2023 wall calendars

2021: \$2,068 sold (+38%)



# Chicago Chapter



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